

For Immediate Release

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Photos: http://www.lopressroom.com/metalsales/Elizabethtown_Residential_Reroof

Metal Roof Panels Add Sustainability to High End Residence

Sleek Metal Panels Replace Traditional Asphalt Shingles

LOUISVILLE, KY... Durable metal panels from Metal Sales Manufacturing Corporation elegantly reroof a private residence in Elizabethtown, KY.

Nestled at the end of a residential street in rural Elizabethtown – one hour south of Louisville – stands the Keith residence. The Neo-Mediterranean style home has the clean lines of Frank Lloyd Wright with Spanish influences. The exterior of the home is taupe-colored stone with dark bronze accents around the windows and glass entry. Clean lines and a bright red door stand out among the surrounding trees and vegetation.

The Keiths, frustrated with the short lifespan of asphalt shingles, were looking for a more sustainable and sensible roofing option. The original roof was constructed with traditional asphalt shingles, which had already been replaced once. Just six years after the first replacement, another was required. This led the owners to choose long-lasting standing seam metal roof panels.

“We chose a metal roof because of its longevity and low maintenance,” said Roy Keith, owner of the home. “We are very pleased with the outcome. In addition to the roof’s durability, its look is exactly what we were hoping for.”

The aesthetic and functional benefits of a standing seam metal roof make it an ideal choice for residential applications. The inherent strength of steel makes the roof strong but lightweight at the same time. Little to no maintenance is involved for owners. In most cases, a metal roof will last forty to fifty years. That is equivalent to three to four layers of a traditional shingle roof, depending on the location.

The residence utilizes 110 squares of Metal Sales’ 24 gauge, 16” wide Vertical Seam panels with a PVDF (Kynar 500®) finish in their Dark Bronze color. The color of the panels compliment the exterior of the home and match the existing accents around the windows and front door.

In addition to their 50-year life, Metal Sales panels come in a variety of colors that are listed with ENERGY STAR®. The metal panels improve a building’s energy-efficiency, reducing the amount of energy needed for cooling. Metal roofing’s ability to cover existing non-metal roofing, along with its longer life span, reduces the amount of chemical-based materials that end up in landfills.

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**Metal Sales/Elizabethtown Residence – Plus One – Contact: Jason Holliday
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In addition to being 100% recyclable, metal panels contain a high percentage of recycled material. While the EPA says that 11 million tons of asphalt shingles end up in landfills every year, steel is the number-one recycled material in North America according to the Steel Recycling Institute (SRI).

Metal Sales is proud of its nearly 50 year heritage of outstanding customer service. Their highly-trained professionals offer comprehensive, user-friendly product information and work with project managers, estimators, installers and engineers until each product application is successfully completed. This was a key advantage for the project team of the Elizabethtown residence.

“This residential reroof project went very well thanks to Metal Sales’ assistance,” said Mark Nett, CEO/Owner of Nett Construction LLC, who served as installer and specifier for the project. “You always encounter unexpected challenges on a project, and whenever we did with the Elizabethtown home, we called on our local Metal Sales representative. They offered us advice, provided their expertise and worked through challenges with us every step of the way.”

The Elizabethtown residence reroof was completed in spring 2011. The project team consisted of installer and specifier, Nett Construction LLC, Elizabethtown, KY.

“I have worked with Metal Sales for over ten years,” said Mark Nett. “They always impress me with quality in service and product.”

About Metal Sales Manufacturing Corporation: Metal Sales Manufacturing Corporation is the premier nationwide provider of metal panels for the building and construction industry. Headquartered in Louisville, KY and operating 20 facilities throughout the U.S., Metal Sales produces roof, wall and fascia metal panels for architectural, commercial, industrial, agricultural and residential building projects. Metal Sales has outreach around the world, delivering outstanding quality and the finest customer service from highly-trained professionals and the largest sales force in the industry. For more information, visit www.metalsales.us.com.