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**News Release**

January 9, 2025

**Photos:** <https://bldpressroom.com/dec/midwest-rsm>

**Deceuninck North America Hires New
Midwest Regional Sales Manager**

Seasoned Industry Veteran Joins Organization to Lead a Vital Sales Territory

**MONROE, OH** – [Deceuninck North America](http://www.deceuninckna.com/), an industry-leading manufacturer and extruder of energy-efficient residential and commercial PVC window and door components and systems, has hired Jeff Beyer as regional sales manager for the Midwest region.

Beyer brings 35 years of experience in the fenestration industry, serving in engineering, sales, and leadership roles at several organizations in both residential and commercial markets. Most recently, he served as vice president of sales and marketing for a curtain wall manufacturer and vice president of business development for a door manufacturer.

“Jeff brings a rare combination of technical expertise, strategic vision, and a customer-centric approach,” said Greg Koch, vice president of sales and marketing at Deceuninck North America. “We are thrilled to have him lead our Midwest region and are confident that his leadership will further strengthen our commitment to delivering innovative solutions and unparalleled customer support.”

Beyer shared his enthusiasm for joining Deceuninck, stating, “I am excited to join a company that not only leads in innovation but also prioritizes sustainability and customer success. Throughout my career, I’ve focused on creating meaningful solutions that drive value for customers, and I look forward to bringing that dedication to Deceuninck’s Midwest region.”

Beyer officially assumed his role in January 2025 and is eager to collaborate with Deceuninck’s partners to support their growth, expand market opportunities, and continue the organization’s legacy of excellence in fenestration.

# About Deceuninck North America

Deceuninck North America, LLC is an industry-leading fully integrated design, compounding, tooling, lamination, fiberglass pultrusion and PVC extrusion company that produces energy-efficient residential and commercial window and door systems. The company is committed to developing high-performance products and has customers that produce over 7 million windows and doors annually. Its headquarters are in Monroe, Ohio, with a facility in Fernley, Nevada. Deceuninck North America is part of the Deceuninck Group, an integrated global organization that produces PVC window systems for the building industry. Deceuninck Group is headquartered in Belgium, is listed on Euronext Brussels (ticker: DECB) and employs 3,700 people servicing more than 4,000 customers in more than 90 countries with worldwide production facilities. For more information, please visit [DeceuninckNA.com](http://www.deceuninckna.com/) or [www.deceuninck.com/investors](http://www.deceuninck.com/investors).

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