**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <http://www.bldpressroom.com/chelsea-building-products/new-trim>

**Chelsea Building Products Launches Four New Trim Options for Everlast® Advanced Composite Siding**

*New Color-Matched Trim Profiles Enhance Design Flexibility and Durability for Everlast Siding Installations*

**OAKMONT, PA (October 15, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/), manufacturer of [Everlast® Advanced Composite Siding](https://www.everlastsiding.com/), is providing enhanced durability and design options with the launch of four new trim profiles compatible with the company’s line of next-generation composite siding.

The new trim options include a 5-1/2² outside corner post, 3-1/2² outside corner post, 3-1/2² casing, and 1-3/4² J-trim. The color-matched trims are available in all 15 Everlast siding [colors](https://www.everlastsiding.com/products). Outside corner post trims are available in lengths of 10¢ or 20¢, and the casing and J-trim options come in 12-1/2¢ lengths.

“Updating and expanding the Everlast siding trim package gives our customers a broader selection of aesthetic possibilities when completing exterior projects,” said Gary Hartman, vice president of sales and marketing at Chelsea Building Products. “With these new color-matched trims, homeowners and contractors alike can achieve a finished look that complements the beauty and longevity of Everlast siding.”

The trim accessories feature the same mineral composite substrate as the siding, made from leading-edge technology that significantly reduces expansion and contraction with added dimensional stability. Each trim profile features a 100% acrylic colored cap, ensuring long-lasting color retention and enhanced impact resistance. They also feature Everlast siding’s renowned CedarTouch® woodgrain finish, which is embossed with the actual pattern of rough-sawn, top-grade cedar.

The new trim provides a more robust structure, allowing for additional fastening options as well as the ability to be mechanically joint fastened. This results in a cleaner appearance, more stable fastening, and reduced installation time. It also offers enhanced design options for trimming around windows, doors, and other architectural features.

The new trim profiles are now available to order.

For more information on Everlast siding, visit: <https://www.everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

###