**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <http://www.bldpressroom.com/chelsea-building-products/new-hire-2024>

**Chelsea Building Products Adds New Regional Sales Manager for Everlast® Advanced Composite Siding**

*New Hire Fills Key Role for Oakmont-based PVC, Composite Profile Extruder and Siding Manufacturer*

**OAKMONT, PA (July 23, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/), manufacturer of Everlast® Advanced Composite Siding, is pleased to announce the addition of Blake Domin, Everlast siding’s newest regional sales manager overseeing the Midwest region.

Dominwill serve in a highly collaborative role, working closely with both direct and indirect customers of Everlast siding, as well as outside sales representatives, to enhance Everlast siding’s brand recognition and expand its reach in the Midwest. After earning his bachelor’s degree from Northern Illinois University, Domin started his career in construction, transitioning into the building materials industry nearly a decade ago.

“Blake’s experience and industry knowledge make him a valuable addition to the Chelsea Building Products team,” said Mark Lipsius, business development manager at Chelsea Building Products. “We look forward to Blake utilizing his unique background in construction, building products, and sales management to support the Everlast siding brand and meet the demands of our valued customers.”

Domin joined Chelsea Building Products in July 2024.

For more information on Everlast siding, visit: <https://www.everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

###