**For Immediate Release**

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**Chelsea Building Products Partners with Hawkeye Distribution for
Supply of Everlast® Advanced Composite Siding**

*Manufacturer Increases Availability of Everlast Siding with Midwest Distribution Partnership*

**OAKMONT, PA (November 19, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/) is expanding its network of distributors by partnering with Hawkeye Distribution, LLC for the distribution of [Everlast® Advanced Composite Siding](http://www.everlastsiding.com/). Hawkeye is a leading Midwest-based distributor of lumber, millwork, and building products operating out of Iowa and serving Iowa, South Dakota, Minnesota, Nebraska, Kansas, and Missouri.

Hawkeye will carry 7” Everlast Lap Siding and Everlast Board & Batten Siding in all 15 colors, as well as Everlast Premium Color-Matched Trim and standard all-white cellular PVC trim.

“Over the past 75 years, Hawkeye has built a solid reputation in the Midwest for its commitment to customer satisfaction and high-quality building materials,” said Gary Hartman, vice president of sales and marketing at Chelsea Building Products. "By partnering with them, we are enhancing the availability of Everlast siding while providing Hawkeye’s customers with a composite siding material renowned for its performance, durability, and low maintenance. It’s a win-win.”

Everlast siding’s exceptional water and fade resistance make it a prime choice for the Midwest’s diverse climate, where durability against moisture, freeze-thaw cycles, and UV rays is essential. The material’s innovative C CORE® composite substrate—comprised of inorganic mineral fragments, polymer resins, and a UV-stable acrylic capstock—ensures that Everlast siding’s authentic wood grain finish stays vibrant for decades. Lightweight yet durable, Everlast siding requires minimal maintenance, providing homeowners with peace of mind over the long term. Plus, it is backed by a comprehensive warranty against peeling, flaking, rusting, blistering, and corroding—qualities particularly valued by customers in regions such as the Midwest.

Everlast siding is available through Hawkeye Distribution effective immediately.

For more information about Hawkeye Distribution visit: <https://www.hawkdist.com/>

For more information about Everlast siding, visit: <http://everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

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